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Delida Costin

Senior vice president, general counsel and corporate secretary,
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Residence: Oakland.

Education: B.A., Northwestern University, history and international studies; J.D., Boston University School of Law.

Community involvement: Lincoln Child Center Board former chair board of directors.

Proudest professional accomplishment: Graduating from law school and hearing my dad tell me that I had finally become smarter than he was.

Best advice you would give to young women: Find opportunities that are personally, professionally or financially accretive. Sometimes these things are mutually exclusive. That's okay. Balance over a lifetime is what matters.

Best strategy for success in a tough economy: Follow Winnie the Pooh's advice: "You can't stay in your corner of the forest waiting for others to come to you. You have to go to them sometimes."

What makes you influential: That's easy – the awesome people with whom I get to work!



THE MOST
**influential
women**
IN BAY AREA BUSINESS